

Welcome to StoryMondo



Agenda

1. About StoryMondo
2. Key features
3. Services we offer
4. Questions?

About StoryMondo

- Social media platform for short stories with a “sense of place”
- Map-based interface enables users to find stories using Google maps
- Integration with Facebook, Twitter and all major social media platforms
- Customers have opportunities for personalized, individual story creation and sponsorship
- StoryMondo is a UK-registered private limited company established in 2013
 - Currently a team of four based in UK, Switzerland and Philippines



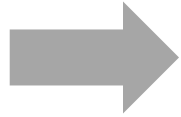
Key features of StoryMondo

- We are aiming to be **the place** that people go to for **stories** linked to places on a map
 - StoryMondo is global
 - Stories can be discovered via a Google map or individual country pages or search results
 - Mobile app coming soon
- StoryMondo stories...
 - Have a “sense of place”
 - Are short, fun and non-offensive (e.g. “Why chewing gum is not allowed in Singapore”)
 - Discussable via Facebook, Twitter and all major social media platforms
 - Available as web pages, ebooks, audio and podcasts

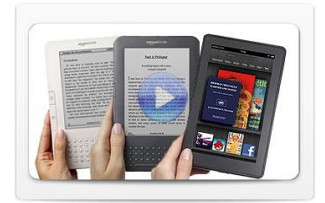


The StoryMondo eco-system

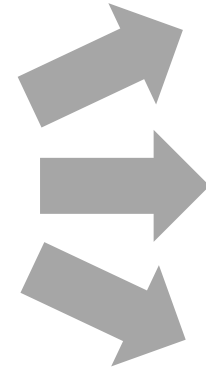
Writers



Mobile



eBooks



Social Media



Audio & Podcasts

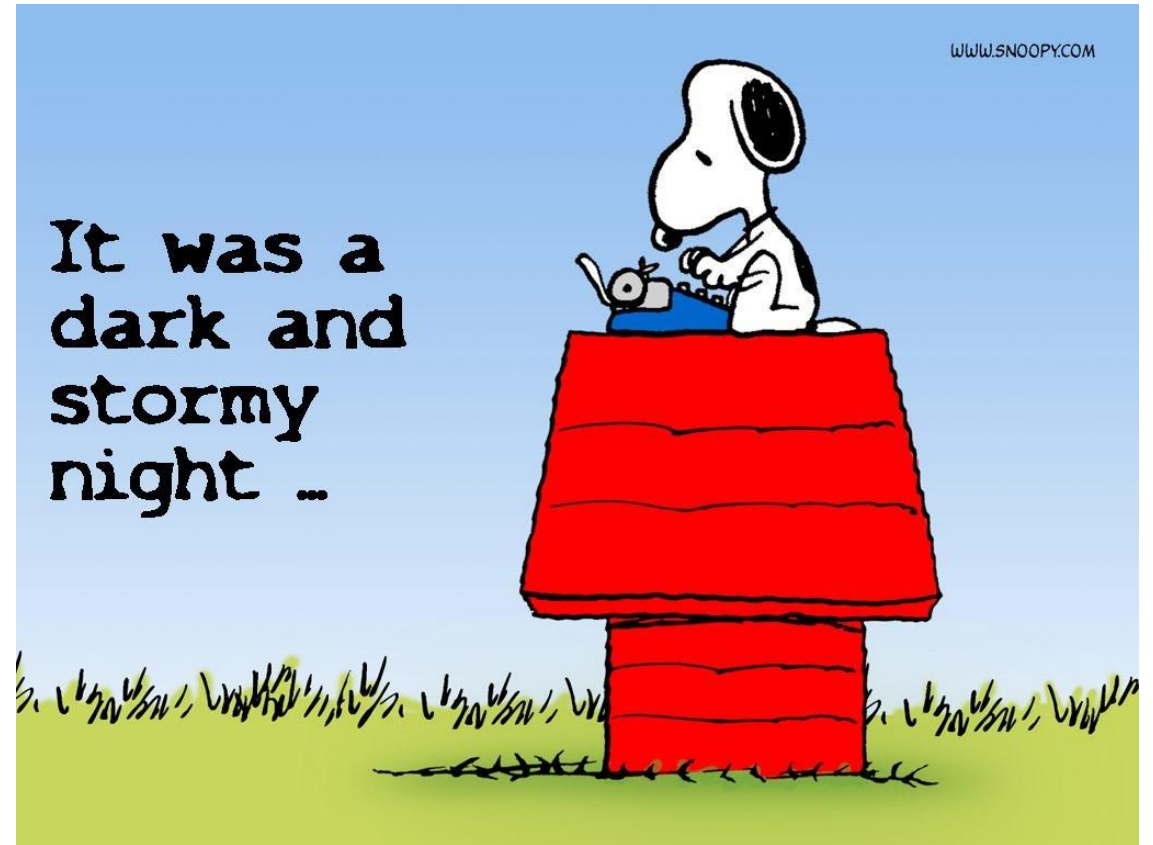


Partners



Services offered by StoryMondo

- Creation of a unique story for your company, department or organization
- Advertising in country and story web pages, ebooks, audio and podcasts
- Advertising in our mailing lists
- Inclusion of the StoryMondo web service in external web sites to show location-sensitive stories



The power of a story

- A story is a powerful way to connect with people
- StoryMondo can create a unique story for your company or organization
 - You tell us your important themes and ideas
 - We will send the story request to our global community of writers
 - You choose from all submissions and we work together until you are happy with the final result
- We are excited about good stories and we do not seek to create pure advertisements



Advertising with StoryMondo

- Your organization's logo or message can be included in StoryMondo web pages, ebooks, audio and podcasts
 - Country pages exist for each country in the world and contain a list of all applicable stories
 - Story pages exist for each story
 - Ebook, audio and podcast versions of stories coming soon
- Sponsorship opportunities also exist in the StoryMondo mailing lists
 - We have growing, global, opt-in mailing lists for writers and readers



Thank you & Questions